



NB Safety Council Presents....

SYMPOSIUM ON SAFETY

2009

AT WORK

MAKING
SAFETY
A WAY
OF LIFE

AT HOME

AT PLAY

April 30 - May 1, 2009

Delta Brunswick Hotel - Saint John, NB

Register your Delegates Now!

Pre-Symposium Agenda
Wednesday, April 29, 2009*

CSSE Members Only:

12:00pm-1:00pm CSSE-Exec Meeting

1:00pm-2:30pm CSSE-General Meeting

Pre-Conference Agenda:

5:00pm-7:00pm Delegate Registration*

7:00pm-10:00pm Cash Bar*

8:00pm-10:00pm Casino Night*

*Optional for Delegates

Symposium Agenda
Thursday, April 30, 2009

7:30am-12:30pm Delegate Registration

7:30am-8:30am Continental Breakfast
VIEW EXHIBITOR BOOTHS

8:45am-9:45am Official Opening

9:45am-10:00am Refreshment Break
VIEW EXHIBITOR BOOTHS

10:00am-11:00am - Keynote Speaker



Iain Stewart
SVP, Food Safety &
Transformation

Maple Leaf Consumer Foods

Iain Stewart is Senior Vice President, Food Safety & Transformation, a position he was appointed in October 2008. He is also a member of the Senior Leadership Team for the IOC of Maple Leaf Consumer Foods – Canada's leading national consumer foods company.

Mr. Stewart leads the Food Safety, Network Optimization and Process Engineering functions at Maple Leaf Foods. He brings to the role extensive experience and knowledge of their Consumer Foods business with increasingly responsible leadership positions in Finance, Food Service and most recently as Six Sigma Champion, where he raised the bar substantially through his leadership capabilities.

Mr. Stewart's career in the food industry spans more than 15 years. His first position was with Gainers as a Forecast Analyst. He progressed through roles of increasing responsibility including Distribution, Sales, and Office Management with Gainers, providing him with valuable knowledge and experience that he has applied to his roles. He joined Maple Leaf Consumer Foods in 1997 as a Pricing Manager. In 1998, Mr. Stewart was promoted to Director of

Finance, Sales & Marketing, and in 2000 he became Director of Financial Analysis. In 2001, he accepted the role of Vice President Food Service and in 2005, he was appointed to VP, Six Sigma, a position he held prior to assuming his current role.

Maple Leaf Product Recall: lessons learned and impact of company culture

Disaster can strike a business no matter how safety minded it is. When it happens the company will stand or fall depending upon the strength of its culture and leadership. Learn first-hand about how the highly-publicized Maple Leaf food product recall issue was addressed, the impact upon the company culture and lessons learned from the company's Senior Vice-President for Food Safety and Transformation, Iain Stewart.

11:10am-12:00pm SESSION 1

1A. Boating Safety

Shannon Sellers, Transport Canada
Boating is a popular and growing pastime in our region but there are safety rules and regulations owners must be aware of from operator competency to required safety equipment. Shannon will provide an overview of these requirements and of Transport Canada's Office of Boating Safety.

1B. Work Area Traffic Control

Tyrone Parsons, Dept. of Transportation

This session will focus on the implementation of a new Work Area Traffic Control Manual for the NB Dept. of Transportation. This new manual has a number of new approaches to work area traffic control that will enhance worker safety while ensuring that the travelling public are able to safely navigate through New Brunswick work sites.

12:00pm-1:20pm Buffet Lunch
VIEW EXHIBITOR BOOTHS

1:20pm-2:10pm SESSION 2

72 Hour Emergency Preparedness

Murielle Provost, City of Saint John

No matter how many safety measures we put in place, we will still be caught off guard by the unexpected. This presentation will examine the relationship between the emergency management and safety cultures. It will explore a variety of considerations which will enable the participants to have a better appreciation of the importance of emergency preparedness in both their personal and professional lives.

2:20pm-3:10pm SESSION 3

3A. Off-Road Vehicle Enforcement Unit

Activities, Role and Responsibilities

Daniel Pugh, Dept. of Public Safety

This session will educate delegates on the enforcement and educational activities of the ORVE Unit as well as provide information on the roles and responsibilities of the Unit that assists in developing safe practices for off-road enthusiasts.

3B. Best Practices for Worksite Safety

Peter Morgan, City of Saint John

Dennis Kelly, Enbridge Gas NB

This session will focus on the best practices for construction worksite safety within leading public and private sector organizations. How are construction sites evolving and what are some of the safety problems faced on the worksite? Learn some of the best practices in solving safety concerns on the worksite.

3:10pm-3:25pm Refreshment Break
VIEW EXHIBITOR BOOTHS

3:25pm-4:25pm SESSION 4

Workplace Mental Fitness Initiative

Fostering Individual and Organizational Well-Being

WMFI Project Team

Ensuring the physical safety of employees is a priority for most organizations and safety programs and investments are considerable. Many Canadian employers are beginning to recognize the critical role that mental well-being also plays in fostering employee and organizational health. Workplaces that are mentally safe have lower rates of burnout, depression, anxiety, disengagement and presenteeism resulting in 15% to 33% lower mental health costs.

What can you and your organization do to foster mental well-being? This session will highlight NB Power's Workplace Mental Fitness Initiative (WMFI), an innovative approach that engages employees in activities that foster personal and organizational well-being. The WMFI framework and process will be highlighted along with practical examples of how employees are achieving and maintaining mental fitness and contributing to organizational well-being.



NBSafety Council Inc.
Conseil de Sécurité du N-B Inc.

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Fredericton, New Brunswick E3B 7G5
Tel: (506) 458-8034 Fax: (506) 444-0177
Toll Free: (877) NBSAFE (762-7233)
Email: info@nbsafety.com Web: www.nbsafety.com

6:00pm-9:00pm - Cash Bar

7:00pm-9:00pm - Banquet Dinner



Guest Speaker:
Hon. John Foran,
NB Minister of Public Safety
and Solicitor General

Symposium Agenda Friday, May 1, 2009

7:30am-8:30am **Continental
Breakfast**

8:45am-9:45am **SESSION 5**

**Building a Safety Culture
Engaging employees and senior
management in creating an injury
prevention culture**

Rick Caissie, Canadian Red Cross

Managing employee safety and wellness in the workplace is challenging. It is more than just meeting legislative training requirements. In today's current employment market, employers find themselves more than ever needing to offer their employees a rewarding and safe work environment. The culture of safety starts with the education of staff – getting them as individuals to take responsibility for their own personal safety and the safety of those around. The key to an injury prevention workplace is your ability to “inspire” your employees to act as agents of safety. The implementation of an effective OHS program also needs to fit with the organization's business objectives, vision and resources.

9:45am-10:00am **Refreshment Break**

10:00am-10:50am **SESSION 5
(Cont.)**

**Best Practices on Building a Safety
Culture**

Panel Discussion

Panelists will discuss their own best practices on how to build a safety culture including examples of what does and does not work in their organizations.

Panelists to include:

Ron Dorcas - Aliant
Dennis Kelly - Enbridge Gas NB
Duff Boyd - NB Power
Alise Bachman – Rogers

CRSP MEMBER BONUS!

BCRSP has awarded
this course 0.5 CMPs
The CMP approval number 09059

11:00am-11:50pm **Keynote 2**



Doug Morris, Air Canada

Doug Morris is an Air Canada Captain on the Airbus 320. He has amassed over 16,000 flight hours having flown both domestic and international routes. He has also flown for airlines on the east coast and is a certified meteorologist having worked for Environment Canada as a forecaster. He is a ground school instructor and a past flight instructor. He writes the aviation page for enRoute, Air Canada's in-flight magazine and for various other publications. He is author of the book: From the Flight Deck: Plane Talk and Sky Science. He presently resides in Oakville, Ontario with his wife and three children but lived most of his life in Halifax, NS.

Aviation Safety

The airline business is one of the most regulated and regimented industries in the world. From flying the airplane using standard operation procedures, to recurrent flight tests in simulators, as well as utilizing crew resource management, it makes for a very safe industry. Learn some of the many aspects an airline pilot must adhere to in every day operations.

11:50am Closing Remarks

Grand Prize Draw*

Trip for 2 to Montreal

compliments of VIA Rail Canada

*Delegates must be present during the closing remarks to qualify for the Grand Prize Draw

Exhibit Opportunity

This is your chance to display and demonstrate your company's products to a targeted audience. Call to request an "Exhibitor Package": 1-877-762-7233 or, in the Fredericton area, 458-8034. A limited number of exhibitor spaces are available. Cost for exhibitor space is \$400.

A door prize will be offered to encourage delegates to visit the exhibitors throughout the day on April 30th. Exhibitors can also attend sessions on April 30th at no additional cost.

This is a fantastic opportunity for companies to have direct contact with decision making safety professionals throughout the province.

NB Safety Council Inc. Symposium Information

Why Attend?

The Annual Symposium on Safety offers business, industry, government representatives and the public the opportunity to stay on top of safety trends and challenges. Through seminars, product displays and demonstrations, this two-day forum will help you get the answers you need from industry experts and your peers.

This Symposium is Intended for:

- * Safety Managers
- * Human Resources Professionals
- * Small Business Owners
- * Safety Committee Members
- * Law Enforcement
- * Managers responsible for safety on the job
- * Health Professionals
- * Insurance Professionals
- * Therapists
- * Anyone looking to improve their safety knowledge
- * General Public

Registration Fee Includes:

- * Admission to all Symposium Seminars
- * Admission to the Safety Product Trade Show
- * Opening Reception
- * Refreshment Breaks
- * Buffet Lunch & Banquet Dinner

Don't Miss This Opportunity to REGISTER TODAY!

To register, please complete the registration form on reverse and fax or mail to:

NB Safety Council Inc.
440 Wilsey Road, Suite 204
Fredericton, NB E3B 7G5
Toll Free: 1-877-762-7233 (7NBSAFE)
Fax: (506) 444-0177
Email: info@nbsafety.com
www.nbsafety.com

Symposium Location and Hotel Reservations

This year the Symposium is being held at the Delta Brunswick in Saint John, NB. When reserving a room, mention that you will be attending the NB Safety Council Symposium on Safety and receive our special Symposium room rate. The special room rate is available until March 29, 2009.

For Hotel Reservations Please Call:
(1-800-335-8233)

SYMPOSIUM 2009 DELEGATE REGISTRATION FORM

Making Safety a Way of Life. At Work. At Home. At Play.

Name: _____	Title: _____
Company: _____	Safety Council Member <input type="checkbox"/> Non-Member <input type="checkbox"/>
Address: _____	City/Province: _____
Postal Code: _____	Tel: () _____ Fax: () _____
Email: _____	<i>*Registrations will be confirmed via email</i>

Please indicate which unchecked sessions (When two options A or B, or "Optional" are available) you plan to attend:

- | | | |
|--|--|---|
| <input type="checkbox"/> April 30 Casino Night (Optional) | Session 2 – 72 Hour Emergency Preparedness | <input type="checkbox"/> Banquet (Ticket Included with your Registration) |
| Keynote 1 – Food Safety | <input type="checkbox"/> Session 3A – Off-Road Vehicle Enforcement | Session 5 – Building a Safety Culture |
| <input type="checkbox"/> Session 1A – Pleasure Craft Operation | <input type="checkbox"/> Session 3B – Worksite Safety | Keynote 2 – Airline Safety |
| <input type="checkbox"/> Session 1B - Traffic Work Area Protection | Session 4 – Workplace Mental Fitness Initiative | |

Payment Method

- Cheque Enclosed
 Invoice Me (Payment due before Symposium)

Card Type (please check one):

Visa Mastercard American Express

Card # _____ Exp _____

Name on Card: _____

Make Cheque Payable to:

NB Safety Council Inc.
440 Wilsey Road, Suite 204
Fredericton, NB E3B 7G5

To Register:

Toll Free: 1-877-762-7233 (7NBSAFE)
Fax: (506) 444-0177 Email: info@nbsafety.com
www.nbsafety.com

Price to Attend

- NBSC Member* \$250
 Non-Member \$350

*If unsure contact the Safety Council to determine if you are a member.

Additional Meal Tickets for Spouse or Guest:

- # _____ Buffet Lunch \$20 (HST Included)/Each
_____ Banquet Dinner \$40 (HST Included)/Each
Total: \$ _____

For Hotel Reservations:

Please contact the Delta Brunswick Hotel at
1-800-335-8233
Quote Reference: NBSC Symposium

Conference Room Rates:
Single (\$119) Double (\$119)
Triple (\$129) Quad (\$139)

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